Preisliste Crowd in Motion für Services Kategorie "Advanced Digital Skills and Training"

Title of CiMo-Hub Service	Partner	Brief description of objectives and benefit of hub clients	Service Price 2023-2025
Individual Recommendation: curriculum for Advanced Digital Skills & services supporting the innovation project	ISN	This service consists of a personalised recommendation for services out of the different hub service fields. Depending on the skills level, different innovation or digital training activities will be recommended. Depending on the innovation maturity (exploring, tech-, business-, marketreadiness) different services for the realization of the innovation project will be suggested.	€ 0
Digital pioneers	WW	This program is an intense 12-day journey for truly applied innovation; for a given search field of interest, teams - taught and coached by innovation- as well as digital fabrication experts - use design thinking methods and truly absorb the learned by undergoing the process - teaming, project/innovation management, idea generation, asking the right questions, prototyping, testing, evaluating, feedback loops, pitching; and the end there is a functioning prototype and new knowledge someone can only learn by exploring and doing.	€ 0
Evaluation of (advanced) Digital Skills	ADV	Training for strategic planning of a digital transformation process and actively managing it, thereby supplying the skills for becoming a digital leader. Contents and business cases will be specifically developed for the tourism an public services sector.	€ 0
Innovation Financing workshop (2h Basic, 2h Intermediate, 2h Advanced)	CBG	Financial literacy skills for digital transformation. 3 hybrid workshops for approximately 20 people about innovation finance. Suitable both for SMEs and public sector organisations.	€ 0
Innovation Management Workshop (1 day)	ISN,CBG	Innovation competence & skills for digital transformation. 1 day workshops for approximately 20 people about the management of innovations and change process for establishing an innovation culture.	€ 0
Webinar Series (6x 30min Webinars in english) "Involving the crowd in public sector innovation"	CBG	Online webinars accessible for an international audience allowing for knowledge transfer and experience exchange targeting the public sector (also from other countries) for building capacity in involving the crowd for public service innovation.	€ 0
Webinar Series (6x 30min webinars in english) "Innovation and Digitization for SMEs in the tourism industry - Best Practices"	CBG	Online webinars accessible for an international audience allowing for knowledge transfer and experience exchange targeting SMEs active in the tourism sector showcasing best practices from innovation and digital transformation projects, supporting knowledge transfer.	€ 0
Train the trainer seminar "Crypto Assets and Token Economy" 2 days	ISN	High level train the trainer training on crypto-assets for SMEs and the public sector, external speakers e.g. Phillipp Sandner (LoC) from Frankfurt School Blockchain finance, Thomas Dünser from Liechtenstein (LoC), representatives from the European Commission (LoC), European Blockchain Association (LoC) or other countries will be invited as guest speakers.	€ 0
Train the trainer seminar "Artificial Intelligence, Digital Twins and Internet of Things" 2 days	ISN	High level train the trainer training on Artificial Intelligence, Digital Twins and Internet of Things	€ 0
Train the trainer seminar "Crowdfunding" 2 days	ISN	High level train the trainer training on crowdfunding, organised in cooperation with the European Crowdfunding Network	€ 0
Digital Transformation Manager	ADV	Training for strategic planning of a digital transformation process and actively managing it, thereby supplying the skills for becoming a digital leader. Contents and business cases will be specifically developed for the tourism an public services sector.	€ 0
Digital Design Professional	ADV	Training to learn the skills of digital design professional and obtain an overview of most important steps in digital processes and digital business models. Training of analytical, process, transcriptional, technological, design, solution-driven competences.	€ 0
3D Scanning training	MAC	Clients can learn how to use different full colour 3D scanners for extremely accurate digital reproduction of a wide variety of objects. This workshop shows clients how to use 3D scanning for reverse engineering, digitising or adapting / modifying existing components.	€ 0
CAD design training based on Fusion 360	MAC	The Autodesk Fusion 360 training series enables customers to design and create digital models of their ideas and turn them into an actual product. Fusion 360 is a cloud-based 3D modelling, CAD, CAM, CAE, and PCB software platform for product design and manufacturing. Participants of the fusion training series will learn: - How to design and engineer a product to ensure aesthetics, form, fit and function. - How to reduce the impact of design, engineering, and PCB changes to ensure manufacturability with simulation and generative design tools	€ 0
Arduino training series	MAC	Arduino is an open-source electronics platform based on easy-to-use hardware and software. It's intended for anyone making interactive projects. The training program enables customers to operate and program the Arduino and use it for individual projects in the field of IoT, robotics, measurement, control technology, ...	€ 0
Video Live-Streaming and Social Media service with a direct link to virtual "Hausbankerl" by NETA (Austrian National Tourism Board)	MAC	Our live streaming technology provider lets customers create and share videos in real time and simultaneously across multiple platforms such as Facebook, YouTube, Instagram and Tik Tok. Their experienced technicians can guarantee an uninterrupted service and can assist with: - Setup guidance, shot selection and technical advice - Simultaneous, multi platform streaming - IT optimisation and stream balancing - Handling and incorporating external feeds as part of the overall broadcast - Software and hardware selection	€ 0
Certification as CHARTERED BLOCKCHAIN EXPERT I (CBX®), CHARTERED DIGITAL ASSET ANALYST I (CDAA®) in cooperation with the DEC Institute	ISN	Ability to get a certification as CHARTERED BLOCKCHAIN EXPERT I (CBX®), CHARTERED DIGITAL ASSET ANALYST I (CDAA®)	€ 0
Digital Design Professional Certificate	ADV	Certificate examination to prove the skills acquired as a digital design professional	€ 0
Ecosystem Workshop	SRFG	This training provides the basic skills needed to understand the concept of an innovation ecosystem (actor, resources, dependencies, risks and challenges) in regards of new joint value proposition & business models in times of digital transformation.	€ 0
SportsTech Jam	PIGA	A workshop event that brings together innovators, developers, athletes, and sports enthusiasts to discuss and exchange cutting-edge technological solutions for the world of sports.	€ 0
AI Qualification Training for SMEs	MAC	"Certified AI Excellence Officer". This training provides the basic AI skills needed to understand, design and implement AI solutions in SMEs. It also prepares for AI Certification Leadership ISO 17024 "Certified AI Manager"	€ 0

Preisliste Crowd in Motion für Services Kategorie
"Open Innovation Ecosystem Building, Crowd Ideation & Networking"

Title of CiMo-Hub Service	Partner	Brief description of objectives and benefit of hub clients	Service Price 2024
Customised Trend Analysis and Tech Briefing based on an Elaborated Digital Trends Database	SRFG	Based on an international trend databases (e.g. Trendone) a trend briefing and individual map of socio-technical trends and data-driven solutions are identified, assessed and mapped to the digital readiness of the SME and trigger innovation projects and strategies.	€ 13 934,00
Public Procurement Camp	PIGA	Accelerating innovation in public procurement through a workshop in cooperation with an public procurement agency. Triggering innovation impulses in public procurement - accelerating online challenges for municipalities.	€ 8 453,00
Resources of Innovation Ecosystem: WS Analysis, Strategy and Implementation	IO	Analysis and design of an implementation strategy for establishing a regional innovation ecosystem in alpine summer and winter tourism and sports market. Clients will be municipalities and smart region managers.	€ 12 688,00
Best Practice in international innovation ecosystems	IO	Organisation of matchmaking events/ learning journeys to link successful SMEs (having completed first coaching services and prototype ready) with other European companies / regions in order to analyse and establish market access.	€ 3 230,00
Transformation through Innovation: WS How to implement transformational energy in innovation programs	IO	A workshop supporting the development of regional innovation culture in interregional tourism ecosystems/ tourism destinations based on the analysis of resources of innovation ecosystems in CiMo-Hub service no. 21.	€ 12 688,00
Marketplace Innovation: A digital showcase for innovative companies towards public organisations.	IÖB	Marketplace Innovation: A showcase for innovative companies and their products and services. At the Marketplace Innovation you will find solutions for public administration that have been tested for their degree of innovation. If there is no interesting product or service available for you, you can start an IÖB Crowdsourcing Challenge.	free of cost
Ideation Workshop (1,5 days)	ISN	A moderated workshop on "CREATIVITY for the FUTURE"for organisations to come up with ideas for new (digital) services and products.	€ 2 284,00
2 Day Train-the-Trainer- Training - Structured Idea Management in Theory and Practice	MAC	Participants will be trained how to run ideation workshops internally , for the purpose of solution creation, in the focus of digital & hardware solutions for sports, tourism and wellness for first consumer testing and as input for Business Model Creation.	€ 5 338,00
5 Day Hackathon – follwoing Training "Idea Management"	MAC	Participants will go through the steps of consumer insights & needs exploration and workshop target setting through intensive idea creation, clustering & screening, to concept building, enriching & marketing story creation to practical rapid prototyping in form of a demo app, serious play or model building.	€ 21 551,00
Open Innovation - Ideation Campaign for Touristic Regions: different topics	SRFG	Using digital crowdsourcing platforms, customer requirements and ideas for digital solutions can be developed together with end customers. In the next step, ideas with high importance for customers are also evaluated in a community voting. The voice of the customer thus flows directly into the development process.	€ 14 926,00
Open Innovation/Crowdsourcing Challenge for Public Sector	ISN	Moderated and guided open innovation contest around a challenge for a specific region, city or municipality in the selected area focussing on regional development and digital transformation of the public sector.	€ 9 920,00
Set-up for all inclusive branded open innovation platform (public sector)	ISN	If useful, it is possible to prepare a set up of an individual, branded open innovation platform for company internal idea management or for a city/region or municipality aiming to crowdsource ideas	€ 3 806,00
IÖB Innovation Platform - the digital bridge between innovation-friendly public organisations & innovative SMEs	IÖB	The PSI Service Agency of the Federal Procurement Agency supports public clients in the implementation of innovative procurement projects and offers companies a platform for their innovative ideas and solutions.	free of cost
Data Space Conceptualization (feasibility study)	SRFG	The feasibility study explores the potential of multiple data in a newly to build data space. It explores European standards, benefit of data space connections and business model options for new data-based services; it includes a series of stakeholder workshops and concept for data governance and data exchange.	€ 24 500

Preisliste Crowd in Motion für Services Kategorie
"Test before Invest"

Title of CiMo-Hub Service	Partner	Brief description of objectives and benefit of hub clients	Service Price 2024
Digital Innovation Coaching and Management (per day based on the individual recommendation, see service 1)	ISN	Individual innovation project coaching and management support. The hours will assigned during the maturity assessment and can additionally be purchased a la carte.	€ 381,00
Entre/Intrepreneurship Workshop	WW	The "Entrepreneurship workshop" is a tailor-made format for companies working in tourism and sports industry. Internal teams are given a highly motivating task (sustainability issues) which has to be solved as a start-up team. The team underwents all phases - from ideation, first research, prototyping and testing to business canvas, pitching and critical review - however due to their high level of involvement, teaming, failing and success-loops and real practical experience - participants learn by closely undergoing critical hurdles and success factors when it comes to innovation.	€ 7 537,00
Digital Prototyping Consultation Service	MAC	This service aims to give the customer a structured design thinking approach, assisting them in bringing their project to life. - Introduction to design thinking - Initial project feasibility assessment - Design review - Idea generation and further development - Prototyping project plan creation	€ 526,00
Human Motion Data Platform Service	SRFG	A software platform for sustainable research data management enables research data from different data sources to be planned quickly, integrated easily into any project, analysed comprehensively, and archived sustainably. This service addresses any partner who aims to carry out data-based experiments or studies in controlled settings.	€ 2 722,00
Sensor-Playground for IoT-Innovation Project	SRFG	Guided selection of sensors and wearable devices for the measurement of human vital parameters and movement data enhancing modern sport and health products. The selection process is based on scientifically derived criteria that encompass the sensor specifications, environmental aspects, and economical considerations. This ensures the choice of a fit-for-purpose sensor that can deliver high-quality data, which is an important prerequisite for sound results of future analyses.	€ 3 331,00
Tourism Mobility Analytics & Digital Nudging (outdoor + indoor)	SRFG	A pop-up experimentation facility where we can establish effective and efficient access to data derived from multiple sources and sensors measuring visitor flows, analysis of these data applying big data methods and smart control options for visitor flows in real-life environments. This service addresses tourism destinations with an application outdoor (e.g. destination management organisations, tourism boards, national parks and nature reserves and other public or semi-public tourism authorities) and operators of cultural institutions and leisure facilities with a mixed application outdoor and indoor (e.g. museums, castles, fortresses and other cultural heritage as well as leisure parks, entertainment centers, the exhibitions of state parks and similar players from the public or semi-public sector).	€ 63 717,00
IoT-Smartcard Prototyping	SRFG	It is often difficult for non-professional data scientists of the tourism or sport sector to think creatively on new data-driven services. With the smartcard-data prototyping kit participants learn intuitively the principle of the functionalities of a data service prototype without the need of having access to an actual sensor. Result of this workshop (range from 1-2 days) is to visualise the problem and needs that will be solved by data-analytics (functional a. design prototype).	€ 1 666,00
Digital Fabrication Excellence	WW	The course "Digital Fabrication Excellence" (DFE) focuses on empowering participants to perform innovation-projects more quickly, cost-efficient and with reduced risk and thereby gaining clear competitive advantage in the highly developed environment of globalization, short product cycles and digital change. It gives a solid, condensed and applied insight on the "art of digital fabrication" - from addressing the right questions, CAD and prototyping with the proper tools/materials to electronics.	€ 52 757,00
Tech-Prototyping Boot camp	WW	The "Tech-Prototyping Boot Camp" targets finding real solutions for given challenges in just 4 days. Guided by the metrology of design thinking, it gathers a multidisciplinary team – often a combination from corporate members and external experts - focused solely to solve the given challenge. It is a very outcome focused and hands on based format, based on asking the right questions, experimenting and prototyping, proof of concept, trial-and-error, failing fast, and the concept of circular exploration (innovation).	€ 17 763,00
Alpine Tech Sprint	WW	A 3 day program for corporates, public services, institutions and other organisations, offering a technology/solution for an existing challenge by matching the organisation with a startup team w/ a technology that might solve (improve) the challenge. Methods used are design thinking, collaboration and co-creation in a setting with opportunities of peer to peer learning.	€ 6 540,00
Multi-Business Innovation Lab Smart Tourism Data	PIGA	Yearly 3 days workshop series: Labs are set up as Design Thinking workshops specially designed for triggering and creating innovative processes such as for example regulatory sandboxes, which enable in a real-life environment the testing of innovative technologies, products, services or approaches, which are not fully compliant with the existing legal and regulatory framework. The goal is to bring innovative individuals together from different business (SMEs and MidCaps) and co-create new business ideas, work out compelling products, a clear tech roadmaps and global go-to-market strategies. These 3-day workshops are slim and agile methods specially designed to focus the participants on specific steps incl. market feedback and lead them through various stages incl. reflection loops.	€ 9 126,00
Innovation Sprint "Creative Tech"	PIGA	A workshop event for students, corporates, start-ups, public services, working on challenges provided by SMEs, start-ups or institutions. To put in place innovation processes that encourage cross-fertilization and collaborations between creative and cultural businesses, students and traditional small and medium-sized enterprises.	€ 4 908,00
Virtual/Augmented Reality- Digital Twin Jam	PIGA	A workshop event to discuss and exchange technological solutions and create a concept or prototype of a new product service, incorporating your own vision for the tourism and leisure industry with a focus on AR/VR.	€ 6 206,00
Digital Production Workshop	MAC	An intense workshop for clients to experience the full range of digital rapid prototyping production possibilities at the Makerspace Carinthia. Participating at this workshop should enable the customer to produce their prototypes by themselves with ease. Design tools utilised include: Design, laser cutter, CNC machinery, waterjet cutter, 3D printing;	€ 1 629
Advanced 3D Printing Workshop	MAC	Workshop aiming to give clients a deeper understanding of different 3D printing technologies, low tech FDM printing up to industrial 3D printing technologies, for rapid prototyping approaches. - Basic training of different 3D printing technologies - Training about additive manufacturable part design - Different test prints to show each technology	€ 2 436
Digital Manufacturing Service	MAC	The Makerspace Carinthia is fully capable of manufacturing and machining all types of prototypes and workpieces with its modern digital production facility (according to almost any type of customer requirement). Our staff are on-hand to assist clients, whether it's answering simple questions or helping them gain a deeper level of understanding and machining service.	€ 118
Hackathon "Hack the Alps – IoT in the mountains"	GEM	48 hour hackathon to solve business problems. Access to the complete space with 6,000 square meters to find an optimal solution. Prizes and opportunities for cooperation will be offered to participants.	€ 31 120

Service	Partner	Description	Price
Human motion data analysis	SRFG	48 hour hackathon to solve business problems. Access to the entire workshop with all the necessary machines such as sliding table saw, milling machine, CNC, router, sinter printer, robot, welding equipment and much more. Participants are offered prizes and opportunities to collaborate with industry partners.	€ 8 166
Innovation Panel & Stakeholder Analysis	SRFG	Access to the entire workshop with all the necessary machines such as sliding table saw, milling machine, CNC, router, sinter printer, robot, welding equipment and much more.	€ 8 166
VU Design Thinking	WW	Participants are offered prizes and opportunities to collaborate with industry partners.	€ 7 034
Smart Tourism Data JAM	PIGA	A workshop event to create concepts or minimum viable products on open access touristic data for students, alumnis and young professionals. Cooperation with SMEs and public sector possible as challenge / solution "givers".	€ 4 798
Digital Business Modelling - Basic WS	SRFG	This workshop provides the basic skills needed to understand risks and challenges in regards of traditional business models in times of digital transformation. It demonstrates how existing business models are under pressure, which opportunities new digital business models may deliver and which pitfalls must be avoided, especially taking account of environmental sustainability and the circular economy.	€ 1 204
Digital Business Model Briefs & Analysis of Innovation Potentials	SRFG	EDIH customers and researchers will jointly develop digital business model innovations starting from the status quo of an existing customer based on a scientifically proven methodology. Then, an analysis of innovation potentials of the business models developed theoretically will deliver an evaluation of different ideas based on current trends and prospective customers.	€ 16 448
Public Innovation Modelling (DIM)	ISN	Over a period of 12 weeks 6 different workshops and blended learning activities will allow SMEs and public sector representatives to elaborate their next innovation project. The participants will be challenged and supported by students from heterogeneous courses. Thus, companies, students and innovation experts tackle together public, social or corporate challenges.	€ 28 606
Design Sprint	WW	Based on the DS-concept developed at Google, this 4-5 day-process uses design thinking with the aim of reducing the risk in product and service innovation. Strategic issues are addressed by using interdisciplinary, rapid prototyping and usability testing.	€ 12 707
Workshop bio-inspired Innovations	WW	The Workshop "Bio-inspired Innovation" is teaching the bionic workflow for entrepreneurial innovation: Bionic workflow; Training of the scientific approach to a problem and exploitation in the corporate context (observation, abstraction and implementation). The aim is to generate completely new perspectives on the company and to recognize the bionic potential but also risks for the company.	€ 16 022
Entrepreneurship Journey	WW	A workshop for companies / teams, that guides participants to strengthen their entrepreneurial spirit and trains their innovation approach, using design thinking methods, expert input, group tasks and experimental prototyping sessions - finishing off w/ a first physical product	€ 5 544
Growth Camp	WW	A 6-week program for startups in their seed/first growth phase, focusing on business model re-check, improved customer/market fit, increased sales & production and team growth. The program offers expert input, intense P2P learning and experienced mentoring	€ 25 653
Alpine Tech Accelerator	WW	A 3 month program for startup in their pre-seed/seed phase, focusing on their proof-of-concept, market entry and first seed money (investor readiness); Method combines expert input, P2P learning, prototyping and experienced mentoring	€ 29 044
Impact Accelerator	WW	The 12-month Impact Accelerator focuses on the support of startup teams with a focus on a positive change for society and environment, based on a viable business model. The program for teams in their POC and market entry phase is focusing on theory of change, impact measurement, business modelling and investor readiness - by using expert input, P2P learning and deep mentoring.	€ 25 953
Technology Scouting	Fablab Tirol	This service offers an in depth research into relevant tech-trends and patent analysis (min. 3-days; individualised)	€ 1 558
Digital Fabrication Development Project	Fablab Tirol	This service offers digital project development (POC) with lab infrastructure incl. Workshop formats (max. 10-days; individualised)	€ 7 304
Data Space Connector - Proof of Concept	SRFG	This services follows the data space concept (WP3) and offers the proof-of-concept analysis of data-space connectors and datahub concept.	€ 25 000
Makerspace Lab Projects	MAC, PIGA, WW, GEM	**Usage of makerspace infrastructure for individualised Test before Invest projects**: Expert researcher for test before invest preparation, implementation, support, analysis etc. (€178,20 per HOUR); Standard Engineering support (€135,- per HOUR); Technical support (€97,20 per HOUR); using infrastructure like labs, pilot factories, machines, including staff for operation (€2.160,- per DAY); travel cost for company visit (€0,96 per KM);	individual
Research based prototyping with design thinking methods	SRFG	The service is offered to a client in the early innovation phase and includes a series of workshops, interviews and design thinking methods to develop project concepts for digital innovations	€ 16 000
AI Technology Scouting, Design and Prototype	SRFG	This service offers and in-depth research into relevant AI technology and tool identification, assessment and prototyping (1-5 days)	€ 2 980

Preisliste Crowd in Motion für Services Kategorie
"Support to Find Investment"

Title of CiMo-Hub Service	Partner	Brief description of objectives and benefit of hub clients	Service Price 2024
Investment Readiness Assessment	ISN	Pitching event with private and institutional investors providing feedback on investment readiness.	€ 7 671,00
Innovation-enhancing public procurement webinar: Getting on board with innovation purchasing	IÖB	You will get to know purchasing as a driver for improvement in public administration and learn about the positive effects of innovation purchasing for a resilient economy. The speakers provide inspiration for new ways, openness and targeted cooperation with companies. The webinar provides an overview of the legal framework for innovation procurement.	free of cost
Crowdbusiness-Concept incl. Targeting	ISN	Series of 3-5 workshops over a period of 8 weeks to define the crowdfunding campaign concept (model, story, target group, funding amount, rewards/interest rate) communication concept etc.	€ 7 613,00
Crowdfunding communication package	ISN	Visual and graphical presentation for the crowdfunding campaign	€ 6 852,00
Crowdfunding campaign setup on 1000x1000	ISN	Set up of crowdfunding campaign on 1000x1000 platform (without pitchdeck presentation and communication)	€ 5 710,00
Crowd-Relation Package (Pitch video, graphics etc.)	GEM	Prepare the business documents with investors and create a pitch. Communication Training - how to talk to investors.	€ 6 529,00
Innovation financing advice and financial structuring	ISN	Analysis of financial structure and set up of a financing concept and mix, leveraging different sources of funding.	€ 1 142,00