

## Preisliste Crowd in Motion für Services Kategorie "Support to Find Investment"

Title of CiMo-Hub Service	Partner	Brief description of objectives and benefit of hub clients	Service Price 2024
Investment Readiness Assessment	ISN	Pitching event with private and institutional investors providing feedback on investment readiness.	€ 7 671,00
Innovation-enhancing public procurement webinar: Getting on board with innovation purchasing	IÖB	You will get to know purchasing as a driver for improvement in public administration and learn about the positive effects of innovation purchasing for a resilient economy. The speakers provide inspiration for new ways, openness and targeted cooperation with companies. The webinar provides an overview of the legal framework for innovation procurement.	free of cost
Crowdbusiness-Concept incl. Targeting	ISN	Series of 3-5 workshops over a period of 8 weeks to define the crowdfunding campaign concept (model, story, target group, funding amount, rewards/interest rate) communication concept etc.	€ 7 613,00
Crowdfunding communication package	ISN	Visual and graphical presentation for the crowdfunding campaign	€ 6 852,00
Crowdfunding campaign setup on 1000x1000	ISN	Set up of crowdfunding campaign on 1000x1000 platform (without pitchdeck presentation and communication)	€ 5 710,00
Crowd-Relation Package (Pitch video, graphics etc.)	GEM	Prepare the business documents with investors and create a pitch. Communication Training - how to talk to investors.	€ 6 529,00
Innovation financing advice and financial structuring	ISN	Analysis of financial structure and set up of a financing concept and mix, leveraging different sources of funding.	€ 1 142,00