

Preisliste Crowd in Motion für Services Kategorie "Open Innovation Ecosystem Building, Crowd Ideation & Networking"

Title of CiMo-Hub Service	Partner	Brief description of objectives and benefit of hub clients	Service Price 2024
Customised Trend Analysis and Tech Briefing based on an Elaborated Digital Trends Database	SRFG	Based on an international trend databases (e.g. Trendone) a trend briefing and individual map of socio-technical trends and data-driven solutions are identified, assessed and mapped to the digital readiness of the SME and trigger innovation projects and strategies.	€ 13 934,00
Public Procurement Camp	PIGA	Accelerating innovation in public procurement through a workshop in cooperation with an public procurement agency. Triggering innovation impulses in public procurement - accelerating online challenges for municipalities.	€ 8 453,00
Resources of Innovation Ecosystem: WS Analysis, Strategy and Implementation	IO	Analysis and design of an implementation strategy for establishing a regional innovation ecosystem in alpine summer and winter tourism and sports market. Clients will be municipalities and smart region managers.	€ 12 688,00
Best Practice in international innovation ecosystems	IO	Organisation of matchmaking events/ learning journeys to link successful SMEs (having completed first coaching services and prototype ready) with other European companies / regions in order to analyse and establish market access.	€ 3 230,00
Transformation through Innovation: WS How to implement transformational energy in innovation programs	IO	A workshop supporting the development of regional innovation culture in interregional tourism ecosystems/ tourism destinations based on the analysis of resources of innovation ecosystems in CiMo-Hub service no. 21.	€ 12 688,00
Marketplace Innovation: A digital showcase for innovative companies towards public organisations.	IÖB	Marketplace Innovation: A showcase for innovative companies and their products and services. At the Marketplace Innovation you will find solutions for public administration that have been tested for their degree of innovation. If there is no interesting product or service available for you, you can start an IÖB Crowdsourcing Challenge.	free of cost
Ideation Workshop (1,5 days)	ISN	A moderated workshop on "CREATIVITY for the FUTURE" for organisations to come up with ideas for new (digital) services and products.	€ 2 284,00
2 Day Train-the-Trainer- Training - Structured Idea Management in Theory and Practice	MAC	Participants will be trained how to run ideation workshops internally , for the purpose of solution creation, in the focus of digital & hardware solutions for sports, tourism and wellness for first consumer testing and as input for Business Model Creation.	€ 5 338,00
5 Day Hackathon – following Training "Idea Management"	MAC	Participants will go through the steps of consumer insights & needs exploration and workshop target setting through intensive idea creation, clustering & screening, to concept building, enriching & marketing story creation to practical rapid prototyping in form of a demo app, serious play or model building.	€ 21 551,00
Open Innovation - Ideation Campaign for Touristic Regions: different topics	SRFG	Using digital crowdsourcing platforms, customer requirements and ideas for digital solutions can be developed together with end customers. In the next step, ideas with high importance for customers are also evaluated in a community voting. The voice of the customer thus flows directly into the development process.	€ 14 926,00
Open Innovation/Crowdsourcing Challenge for Public Sector	ISN	Moderated and guided open innovation contest around a challenge for a specific region, city or municipality in the selected area focussing on regional development and digital transformation of the public sector.	€ 9 920,00
Set-up for all inclusive branded open innovation platform (public sector)	ISN	If useful, it is possible to prepare a set up of an individual, branded open innovation platform for company internal idea management or for a city/region or municipality aiming to crowdsource ideas	€ 3 806,00
IÖB Innovation Platform - the digital bridge between innovation-friendly public organisations & innovative SMEs	IÖB	The PSI Service Agency of the Federal Procurement Agency supports public clients in the implementation of innovative procurement projects and offers companies a platform for their innovative ideas and solutions.	free of cost
Data Space Conceptualization (feasibility study)	SRFG	The feasibility study explores the potential of multiple data in a newly to build data space. It explores European standards, benefit of data space connections and business model options for new data-based services; it includes a series of stakeholder workshops and concept for data governance and data exchange.	€ 24 500